



## **Sponsor the 2025 Mad Lit Event Series!**

**Help us increase capacity, marketing and bring in national talent to strengthen our platform.**

**GUARANTEED PLACEMENT  
& HIGHLIGHTS FOR EACH  
SPONSOR ACTIVATION**

**PROMOTIONAL MATERIALS  
WEBSITE & T-SHIRT PLACEMENT  
ONLINE & ON-STAGE SHOUTOUTS**

### **STAGE**

**Offering a platform  
for musicians of color,  
amplifying voices.**

**SERIES MINIMUM: \$35,000**

**SERIES GOAL: \$50,000**



**SPONSOR ACTIVATION: \$5,500**

### **SPOTLIGHT**

**Honoring musicians  
of color for their craft  
and performance.**

**SERIES MINIMUM: \$15,000**

**SERIES GOAL: \$50,000**



**SPONSOR ACTIVATION: \$2,500**

### **VENDOR LOT**

**Providing active space  
for vendors and visual  
artists of color.**

**SERIES MINIMUM: \$6,000**

**SERIES GOAL: \$10,000**



**SPONSOR ACTIVATION: \$1,000**

**BANNERS & SIGNAGE  
DETERMINED BY SPONSOR  
ACTIVATION & CATEGORY**

**CONTACT US TODAY  
INFO@UCANMADISON.ORG  
WWW.UCANMADISON.ORG/MADLIT**